HP CTO PROGRAM

Every company is different. So are their
technological requirements.

Reduce the total cost of property with
the HP CTO (Configure to Order) Program

Exactly what you need.

The HP CTO (Configure to Order) Program is designed to offer the customer manufactured equipment production according to its needs. From planning and designing to final testing and shipping, this integrated system will save you from many problems and worries.

The CTO program lowers the implementation costs of an IT environment by using the highest quality standards to develop systems built and loaded with the required components and software.

Direct with no stops from HP's factory to your desk.

In addition to the chosen configuration, HP has personalized solutions for customizing your new equipment before being shipped and integrated into your current work environment. This is all done within HP's facilities without leaving the original production line. Factory Services include:

1. **Loading images**
   Within the production line, HP can install the customer's specific software image into each unit.

2. **Creating and labeling physical assets**
   After having manufactured the product, HP has the ability to place physical labels with specific information on the equipment, as requested by the customer.

3. **Packing and consolidating**
   HP will customize the packaging of units according the needs of each customer, by optimizing space, handling and labor when implementing its new product base.

Only applies for some processors.

Benefits of the HP CTO Program:

- Completely customized equipment.

- Flexible configurations.

- Done safely and with 100% original components.

- Only HP touches the product before getting to your hands.

- Packaged and labeled directly from the factory.

- Reduced time by loading the software image directly at the HP production line.

- From HP's factory to your company. Just as you designed.

Pentium:				Celeron:			
Processor number	Clock speed	Caché	Front Side Bus (FSB)	Processor number	Clock speed	Caché	Front Side Bus (FSB)
540	3.20 GHz	1 MB L2	800 MHz	330	2.66 GHz	256 KB L2	533 MHz
530	3.0 GHz	1 MB L2	800 MHz	325	2.53 GHz	256 KB L2	533 MHz
520	2.80 GHz	1 MB L2	800 MHz				

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For more information about HP Configure to Order (CTO) & Factory Services, contact your product specialist:

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